



# BESPEAK STANDARD 2020.2

## RELEASE NOTES

PUBLISH DATE: March 2020



# COPYRIGHT

While every attempt has been made to ensure that the information in this document is accurate and complete, some typographical, technical or other errors may exist. Bespeak, Inc. does not offer any warranty for fitness for a particular purpose regarding any information contained in this document and will not under any circumstances accept responsibility for any kind of loss or damages that either directly or indirectly results from the use of this document.

This page shows the original publication date. The information contained in this document is provided for information purposes only and is subject to change without notice. Any improvements or changes to the product will be documented in subsequent editions.

This document is protected by copyright. All Rights Reserved. No part of this document may be photocopied, reproduced, or translated into another language without the prior written consent of Bespeak, Inc.

U.S. Government Restricted Rights. The software and accompanying materials are provided with Restricted Rights. Use, duplication, or disclosure by the U.S. Government is subject to restrictions as set forth in subparagraphs (c) (1) and (2) of Commercial Computer Software - Restricted rights at Federal Acquisition Regulation, 48 C.F.R. 52.227-19 (June 1987 or current version), and the limitations as set forth in Bespeak's standard license agreement for this documentation.

© 2020 Bespeak, Inc. All Rights Reserved.

# TABLE OF CONTENTS

RELEASE OVERVIEW	4
RELEASE STRATEGY	4
WHAT'S NEW IN THIS RELEASE	4
Feature Launch	4
Performance Enhancements	5
UI Improvements	5
SUMMARY OF FIXED ISSUES	5
CERTIFIED PLATFORM MATRIX	6
QUESTIONS?	6

## RELEASE OVERVIEW

The Bespeak Standard 2020.2 release contains enhancements which address issues as reported by customers following the last release of the product, version 2020.1, published in January 2020.

RELEASE VERSION	BESPEAK STANDARD 2020.2
RELEASE DATE	MARCH 2020
RELEASE TYPE	GENERALLY AVAILABLE - STANDARD
DELIVERABLES	PRODUCT RELEASE SOFTWARE AND RELEASE DOCUMENTATION

## RELEASE STRATEGY

As we build a great new foundation for Bespeak, every release will focus on theme-based features and enhancements prioritized within the roadmap. The Bespeak product management team bundles tasks into releases thematically so that it's clear how each release will impact your use of Bespeak.

The Bespeak Standard 2022.2 release is available now and focuses on Campaign Engagement.

**Have a great idea? We'd love to hear it!** We believe the best product ideas come directly from our users. [Click here](#) to submit your feature request directly to our product team!

## WHAT'S NEW IN THIS RELEASE

### Feature Launch

Bespeak 2020.2 includes enhancements to our Age Gate feature which enables users to edit the age field to meet the requirements of age-limited campaigns and associated broadcasts. I.e. adjustment of the age field for Canadian Merchants from 21 to 19 to open up new subscriber opportunities.

## Performance Enhancements

This release includes multiple significant improvements to performance throughout the product. These include validation of campaign keywords, SMS character length performance and password security improvements...

## UI Improvements

This release introduces many touch-ups to UI elements throughout the product. These include message discrepancy fix and ensuring all images are present in the dashboards.

## SUMMARY OF FIXED ISSUES

Fixes for the following reported issues have been included in this release.

ISSUE ID	SUMMARY
PLSMS-189	All broadcasts are included in the broadcast effectiveness report.
PLSMS-455	The filter broadcast is working as expected.
PLSMS-879	This ticket delivers the Age Gate solution.
PLSMS-962	All MMS campaigns and SMS messages appear in the daily send report.
PLSMS-969	In the Add Plans/Add Modules pages, HTML text is displayed instead of symbols.
PLSMS-972	The admin login is working properly.
PLSMS-975	Facebook feeds are consistently populated.
PLSMS-984	Improvements have been made to password security.
PLSMS-988	After saving changes to the subscriber, the number is not deleted.
PLSMS-1026	The SMS character length counter is working properly.
PLSMS-1037	Images are displayed in Kiosk's new dashboard.
PLSMS-1056	It is possible to update the scheduled broadcast to send now broadcast.
PLSMS-1057	Campaign keywords are validated based on the shortcode across all partners.
PLSMS-1064	The proper amount of messages is sent for Age Gate campaigns.
PLSMS-1118	The message discrepancy in Reports vs Analytics was fixed.

# CERTIFIED PLATFORM MATRIX

MONITOR	DISPLAY RESOLUTION OF 1024 x 768 OR MORE
INTERNET CONNECTION	CONNECTION SPEED OF 512Kbps OR MORE
BROWSER COMPATIBILITY	<ul style="list-style-type: none"><li>• INTERNET EXPLORER VERSION 11</li><li>• MICROSOFT EDGE VERSION 25 AND NEWER</li><li>• GOOGLE CHROME VERSION 65 AND NEWER</li><li>• MOZILLA FIREFOX VERSION 55 AND NEWER</li></ul>

## QUESTIONS?

For more details about this release, you can contact your Account Manager at [success@bespeakinc.com](mailto:success@bespeakinc.com).

Have a great idea? We'd love to hear it! We believe the best product ideas come directly from our users. [Click here](#) to submit your feature request directly to our product team!